COMPANY PROFILE



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Fashion is the armor to servive the reality of everyday life.

www.askarifashionltd.com

THE BEST VALUE UNDER ONE ROOF



FROM ASKARI FASHION LTD. TO THE WORLD







Message of MANAGING DIRECTOR

It is my pleasure to introduce our company to you. Askari Fashion has started its' journey in Apparel Industry at 2020, but I have been serving this sector since 2005. From the Humble beginning of time we have come a long way. it was a fascinating journey for us, to witness the phenomenal growth of Bangladesh, how it's now a key player in the garments industry. We take pride in being a small part of this revolution.

At Apparel Industry we strive to maintain our integrity and most importantly our word. Our goal has always been to provide quality products and ship on time. Season after season we are grateful to our clients for keeping their trust in us which we believe was earned simply because of our workmanship and transparency. On behalf of everyone at Apparel Industry we cordially invite you to visit our office.

Thank you for being with us.

Md. Zakirul Islam Anu Managing Director Askari Fashion Ltd.



About Askari Fashion Ltd.

Askari Fashion Ltd. is a modern knit manufacturer of high quality exportable apparels in Bangladesh having all state of the art facilities with Yearly knit item production capacity 3.3 million pcs. It is located at Dewan Market, Kuturia, Ashulia, Savar, Dhaka-1340, 1-hour drive from Capital city. It has established in October 2020 as a private limited company under Joint Stock of Company. Today it has 150 employees and equipped with latest machineries. Anticipating the adverse effect of imminent quota free global market as well as free global market economy after /2019 committing to provide effect guidelines on professional management both in operational and strategic level "ASKARI FASHION LTD" Has been manned by highly experience professionals.

Our Vision

To maximize synergistic benefit, and become a market leader through the pursuit of high productivity, advanced technological innovation and absolute customer satisfaction by leveraging on the strengths of our core business. In other words, best one stop knit apparel supply house and a market leader.

Our Mission

1. To focus on customer needs and wants continuously and manufacture high standard quality knit apparels.

2. To establish ourselves as the leading provider of knit apparels by serving international market especially for retailer.

3. To strive to meet challenging market needs through a closer working relationship with business partners, innovative manufacturing process and maintaining standard customer service.

Our Values

- 1. Customer first.
- 2. Pursuit of quality.

 Leverage through teamwork, people are our valuable resources.

4. Innovation and diversity.

5. Efficiency improvement and cost control.

6. Becoming a responsible corporate citizen.



Our goal

Customer satisfaction is our main goal, competitive professional service, price, excellent quality, on time delivery, honesty and reliability.

Garments Product Range

TEE SHIRT (MENS /LADIES), POLO SHIRT, TROUSER, JOGGER, LEGGINGS, SWEAT SHIRT, HOODY JACKET.

Production Capacity



Our Valued Customer

From Malaysia: GARAGE, BILLION, FOREST, MYDIN, TESCO, AD JEANS, PONEY.
From Italy: KLN, Proxima S.R.L
From Franch: Renoma, Hope N Life
From Netharland: 4presedent, Nais, Orange Star
From Germany: REGATTA, Rammstein
From UK: Good For Nothing
From Slovakia: GATE A.S

Company at a Glance

Name Of Company Factory Address Business Activity Company Status Company Chairperson Factory Space No. of Employee Knit Sewing Line Tshirt Production Capacity Polo shirt Production Capacity SWEAT SHIRT, HOODY, JOGGER Bank Account Details

Certificates Contact No Email Website : Dewan Market, Kuturia, Ashulia, Savar, Dhaka 1340 : 100% export oriented knit garments factory : Limited Company : Md. Zakirul Islam Anu (Managing Director) : 12,100 SQFT :150 :04 Lines : 1,50,000 PCS/Month : 75,000 PCS/Month : 70,000 PCS/Month : Askari Fashion Ltd The Premier Bank Ltd. Savar Bazar Branch, Savar, Dhaka. Bangladesh. A/C. 0011100002445 Swift. PRMRBDDH Agrani Bank Ltd. Mohakhali Corporate Branch, Mohakhali, Dhaka. Bangladesh. A/C. 0200018015795 Swift, AGBKBDDH43 BSCI (under processing) : (880) 1712 144 128 (Managing Director) : md@askarifashionltd.com, anu.zakirul82@gmail.com : www.askarifashionltd.com

: Askari Fashion I td.





5 Steps to work with us:

- Send us detail description of your order
- Our sales Team will process your order with the manufacturing manager for the feasibility of your order. After all of the parts are validated, we will email you the detail quotation.
- Once the quotation is approved, your order's first sample will be made and sent to you.
- After the sample approval, your order will be sent to production.
- As soon as your order is done, we will deliver it to you.

Contact Person:

Md. Zakirul Islam Anu

Managing Director Mobile: +880 1712 144 128 Email: md@askarifashionltd.com anu.zakirul82@gmail.com

Proudly Made in B A N G L A D E S H





How It Is Made? Everything under one roof

Fabric/Fabric Check: When the fabric is received, it is laid down for 24h and checked conscientiously for any faulty.

Pattern: The pattern is created in the sampling phase to calculate the fabric consumption and costing sheet.

Cutting: The fabric is cut then bundled by style, size, and color.

Printing: We use cutting edge screen printing techniques with steadfast, reliable and consistent ink (if required).

Embroidery: We control hand-made or machine-made embroideries on details (if required).

Assembling: Processed semi-products are gathered back to the factory for assembling phase.

Finishing: The finished products are trimmed, checked, and packed for shipment.









2020	109	04	150+
Establised	Total Machine set	Sewing Line	Employee

SL. No.	Machine Type	Quantity
01	Industrial Sewing Machine	90 Set
02	Fabric Cutting Machine	2 Set
03	Industrial Steam Iron & Vacuum Table	4 Set
04	Electric Broiler	2 Set
05	Thread Suction Machine	1 Set
06	Washing Machine	1 Set
07	Generator	2 Set
08	Air Compressor	1 Set
09	Industrial Fabric Cutting Table	1 Set
10	Fabric checking Lamp table	1 set
11	Finger Punching Machine	3 Set
	Total=	109 Sets





Quality Assurance

We have a quality policy for quality assurance. We introduced independent quality control team. The quality policy has written in English and in our native language.

The quality policy of Askari Fashion is to manufacture and export different kinds of high quality knit readymade garments to its customers.

The objective of Askari Fashion Ltd. is to attain & enhance customer satisfaction by providing competitive price, on time delivery of contracted quality and quantity of readymade garments with reliability and to increase efficiency of work force.

To attain these objectives the management of Askari Fashion Ltd. has decided to adapt the following:

1. To create awareness regarding customer's requirements throughout the organization.

2. By providing training to develop efficiency/awareness of the employees.

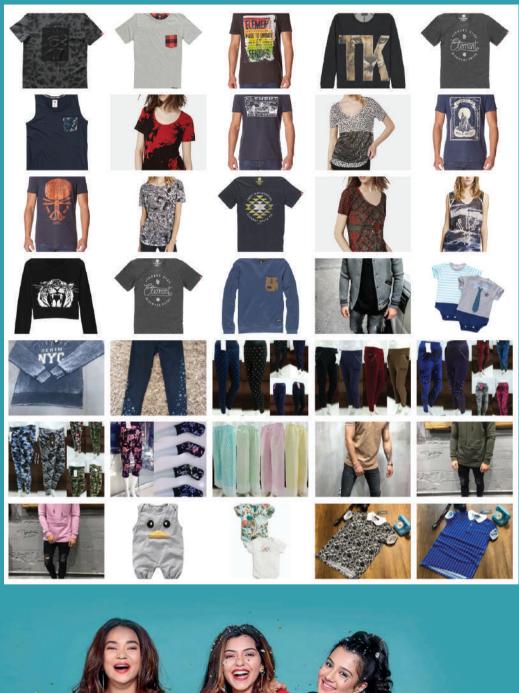
3. To collect customer feedback regularly to know about their conception about the company and to take appropriate action timely.

4. To reduce the percentage of rejection/wastage to maximum 2% per annum.

All employees of Askari Fashion Ltd. has advised to follow the documented procedures of their respective department/section and work hard to attain these quality objectives.

The management is committed to provide adequate resources, competent manpower, suitable premises, required machinery/equipment and facilities to implement the quality policy & objectives of the company.

Our Knit Collections







Proudly Made in Bangladesh

Askari Fashion Ltd.

Head Office & Factory: Dewan Market, Kuturia, Ashulia, Savar, Dhaka 1340, Bangladesh Phone: (+880) 1712 144 128 (Managing Director) Land-phone: +880 222 442 6015 Email : md@askarifashionltd.com, anu.zakirul82@gmail.com web: www.askarifashionltd.com